

FAX# 703 528 7880 OCT12/12 12.54
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LIZ DOME
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
ICE)			

DATE OCT12/12 12.54

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STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

GRAYSON FOR CONGRESS

[illegible]

AGENCY ADVERTISER CODE = 360 AGENCY EST # = 2424
AGENCY PRODUCT CODE = 361

17 S 500P-600E

\$2,250.00	10/11	10/11
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PROGRAM : EYEWITNESS NEWS
CON COM1: EYEWITNESS NEWS

29 A 500P-600H

\$2,250.00	10/12	10/12
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PROGRAM : NEWS
ORD COM1: NO RUN DUE TO BREAKING NEWS WE CAN OFFER NEWS TONIGHT
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-17 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#17	MISSED: THU/500P-600P				OCT11		30S	\$2,250.00	(OCT12/12)	
			OFFER: FRI/500P-600P				OCT12		30S	\$2,250.00	PLS ADVISE.	
			CMT: NO RUN DUE TO BREAKING NEWS WE CAN OFFER NEWS TONIGHT									

CONTRACT TOTAL 61065.00
TOTAL SPOTS 31

MARKET TOTALS \$111,045 WFTV 55% WKMG 11% WESH 24% WOFL 4% WKCF 2% WRBW 0% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE